

Do Something  
Different.com



**ATTENTION** – introducing our peak booking incentive – **BOOK & BINGO!**  
Irresistibly fun and seriously addictive with awesome treats and cash prizes up for grabs!  
**PLUS**, we're giving away three Florida holidays!

## WHAT CAN I WIN?

- ✓ **1 Complete Row:** Bank £25 Virgin Gift Cards.
- ✓ **2 Complete Rows:** Bank £60 Virgin Gift Cards.
- ✓ **3 Complete Rows:** Bank £150 Virgin Gift Cards.
- ✓ **4 Complete Rows:** Bank £200 Virgin Gift Cards.
- ✓ **SPOT PRIZE:** Fill in a blue tile to win the spot prize listed.
- ✓ **CHALLENGE Boxes:** Fill in the tile with a DSD order and complete the challenge to win the prize!
- ✓ **BOOKING BONUS:** Enter any order number, but enter an order for the specified product and trigger a bonus up to £10!

## WIN ONE OF THREE FLORIDA HOLIDAYS!

WALT DISNEY WORLD  
RESORT  
FLORIDA

- ✓ 7 night holiday for 2
- ✓ Flights
- ✓ Hotel
- ✓ Theme Park Tickets

UNIVERSAL  
ORLANDO RESORT

- ✓ 5 night holiday for 2
- ✓ Flights
- ✓ Hotel
- ✓ Theme Park Tickets

SEAWORLD PARKS  
& ENTERTAINMENT

- ✓ 7 night holiday for 2
- ✓ Flights
- ✓ Hotel
- ✓ Theme Park Tickets

## HOW TO PLAY:

Work as a branch or as an individual to complete your 'Book & Bingo' card by entering a DSD order number into the 'Book & Bingo' boxes consecutively from left to right. Valid for bookings 1 Jan to 28 Feb 2025. Email your order numbers and scan a copy of your 'Book & Bingo' cards to: **WIN@dosomethingdifferent.com** with 'BINGO!' as the subject line, by 14th March 2025. Each completed BINGO card is an entry to win an incredible Florida holiday! The more 'Book & Bingo' cards you complete, the more chances you have to WIN a Florida holiday!

*Book & Bingo* TODAY!

**020 8090 3890 | info@dosomethingdifferent.com**

T&Cs: Incentive is valid from 1st Jan to 28th Feb 2025. To enter, agents must email their DSD order numbers and scan a copy of their BINGO card to WIN@dosomethingdifferent.com with 'BINGO!' in the subject line by 14th March 2025. We will not accept any additional entries after this date. Florida holiday winners will be announced LIVE and drawn at random and notified March 2025. Minimum 4 Florida bookings required (including 1 Walt Disney World Resort booking) to enter holiday prize draw. Vouchers and spot prizes will be sent by 31st March 2025. Valid for agents on commissionable rates only. Vouchers paid on cancelled orders will be subject to cancellation fees. Orders that have been discounted or price matched will not qualify. All monetary vouchers are issued with the understanding that the recipient is responsible for any tax implications. Each of the three prize holidays is for a travel agent/homeworker winner and up to one guest. The prize holidays include round trip economy transportation to Orlando from the UK or Ireland, accommodation and theme park tickets. The SeaWorld and Universal prize holidays must be taken before 31st March 2026 (excluding peak season travel), and the Walt Disney World Resort holiday must be taken before 30th September 2025. The bookings must be requested at least 60 days before departure. The prize booking is subject to availability and excludes blackout dates. Spot prizes and Challenge square gifts can only be redeemed once in the event that two or more BINGO cards are completed.



# BOOK & BINGO

## WIN ONE OF THREE FLORIDA HOLIDAYS

**HOW TO PLAY:** Make any DSD booking from 1st Jan to 28th Feb 2025. Write all your booking refs into the boxes consecutively (including the coloured squares). Bank £25 Virgin Gift Cards for one completed row, or bank £60 with 2 completed rows, or bank £150 for 3 completed rows, and £200 for a full house!  
**PINK BOX** = £5/£10 Booking Bonus! Enter any order number but enter an order for the specified product and trigger a bonus £5/£10.  
**BLUE BOX** = Spot prize giveaways!  
**And GREEN BOX** = Complete the challenge to win the prize!

Write your bk ref in each box...							1 LINE = £25
CHALLENGE SQUARE CREATE AND SHARE A DSD BOOK & BINGO INSPIRED TIKTOK AND SHARE WITH US TO WIN CUPCAKES FOR YOUR TEAM!	£5 BOOKING BONUS FOR KENNEDY SPACE CENTER GATEWAY PACKAGE	£5 BOOKING BONUS FOR SUMMIT ONE VANDERBILT		CHALLENGE SQUARE POST YOUR BEST ROLLER COASTER FACE ON OUR FB PAGE FOR A £10 BONUS	£5 BOOKING BONUS FOR WALT DISNEY WORLD RESORT ORDER		2 LINES = £60
	£5 BOOKING BONUS FOR ANY GO CITY PASS BOOKED!						3 LINES = £150
		CHALLENGE SQUARE SHARE A PIC OF YOU USING OUR MARKETING TOOLS IN THE WINDOW OR ONLINE TO WIN AN AFTERNOON TEA BOX!	£5 BOOKING BONUS FOR UNIVERSAL ORLANDO EXPRESS PASS				4 LINES = £200
	SPOT PRIZE! WIN A KENNEDY SPACE CENTER SOUVENIR	£5 BOOKING BONUS FOR ANY DUBAI ATTRACTION TICKET		CHALLENGE SQUARE SEND US YOUR MOST EPIC DRAWING OF MARIO AND LUIGI FOR A BONUS £10	SPOT PRIZE AND BINGO! WIN A FILL THE FRIDGE		

Send us your B&B cards to [WIN@dosomethingdifferent.com](mailto:WIN@dosomethingdifferent.com) with 'BINGO!' in the subject line by 14th March 2025. The more B&B cards you complete, the more chances you have to WIN one of three Florida Holidays!

